ForumGlobal

THE USA AI SUMMIT 26

JUNE 2026 | WASHINGTON, D.C.

SPONSORSHIP BROCHURE

Anne-Lise Simon
anne-lise.simon@forum-global.com
+44 (0) 7389 702 584

us-aisummit.com

#AI2026USA

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PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximizing your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

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Introduction

The USA AI Summit 2026 will bring together policymakers, industry leaders, researchers, and innovators from around the country for a full day of discussions on the direction of AI and its broader impact. The Summit will provide a space to share perspectives, address real-world challenges, and explore how AI is reshaping economic systems, social dynamics, and global partnerships.

Through a mix of keynotes, panel discussions, and fireside chats, participants will tackle some of the most pressing questions around AI today. Key discussions will assess the administration's deregulatory strategy through the AI Action Plan, the prospects for bipartisan AI legislation, and the operationalization of AI governance across industries. Additionally, the summit will address the infrastructure required to sustain AI innovation, the U.S.'s position in global AI leadership, and strategies for fostering international cooperation. Sessions will also delve into public trust in AI, the expanding role of AI in government operations, and the ethical, security, and policy challenges that lie ahead.

Why sponsor The USA AI Summit 2026?

- **Exclusive speaking positions** | Your organization can contribute to the discussion.
- **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- **US and Global outreach** | Convey your message to a broad and international audience.
- **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event.
- **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities.
- **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience at an onsite tabletop stand.

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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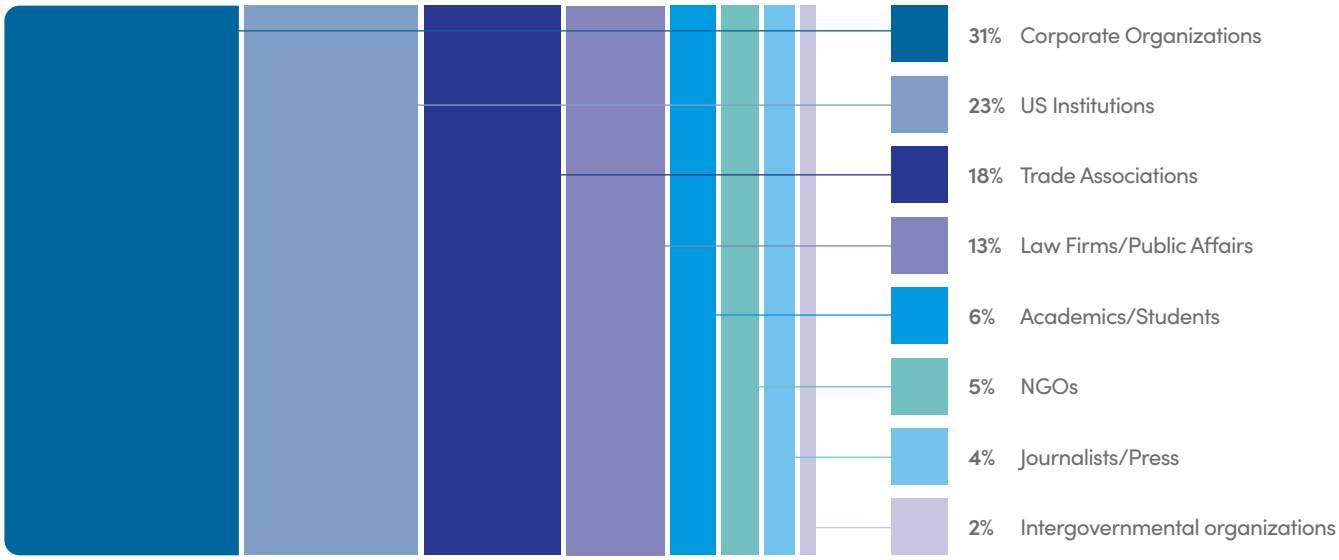
Details of Past Editions

Audience Breakdown

The last edition of our USA Artificial Intelligence Summit took place in 2025 in Washington, D.C., and saw the following audience breakdown:



Sponsors and Partners at the previous summit:

MLex INTUIT workday KIRKLAND & ELLIS

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Previous Speakers

*Positions and organizations at time of contribution

Past speakers and contributors at the USA Artificial Intelligence summit 2025 included:

Jay Obernolte
Vice Chair of the Congressional Artificial Intelligence Caucus, US House of Representatives

Commissioner Melissa Holyoak
Federal Trade Commission

Sen. Kirk Cullimore
State Senator, Utah

Rep. Giovanni Capriglione
State Representative, Texas

Del. Michelle Lopes Maldonado
Virginia House of Delegates

Dr. Mike Horton
Chief Artificial Intelligence Officer, U.S. Department of Transportation

Neelesh Nerurkar
Acting Principal Deputy Director and Director of Infrastructure Policy, Office of Policy, U.S. Department of Energy

Roman Jankowski
Chief Privacy Officer, U.S. Department of Homeland Security

Dr. Sterling Thomas
Chief Scientist, Government Accountability Office (GAO)

Tess deBlanc-Knowles
Special Assistant to the Director for Artificial Intelligence, National Science Foundation (NSF)

Stephen Miller
Chief Technology Officer, The Office of the Chief Technology Officer, Government of the District of Columbia

Brando Benifei
Chair of the Delegation for relations with the United States, European Parliament

César Parga
Chief, Competitiveness, Innovation & Technology Section, Department of Economic Development, Organization of American States

Chandler C. Morse
Vice President, Corporate Affairs, Workday

Elise Houlik
Chief Privacy Officer, Intuit

Abdel Mahmoud
Founder & CEO, Anterior

John Lynn
Partner, Technology & IP Transactions, Kirkland & Ellis

Ambassador Karen Kornbluh
Former U.S. Ambassador to the OECD & Former Deputy Director, Office of Science & Technology, The White House

Adam Thierer
Senior Fellow, Technology & Innovation, R Street Institute

Stephanie Ifayemi
Senior Managing Director of Policy, Partnership on AI

Gregory C. Allen
Director of the Wadhwani AI Center, Center for Strategic and International Studies (CSIS)

Tanya Das
Director of AI and Energy Technology Policy, Bipartisan Policy Center

Joe Putnik
Senior Congressional Innovation Fellow, TechCongress

Dr. Peter Lovelock
Chief Innovation & Delivery Officer, Access Partnership

Merve Hickok
President, Center for AI and Digital Policy

Ryan Fedasiuk
Director, U.S. AI Governance, The Future Society

Susan Ariel Aaronson
Research Professor of International Affairs, George Washington University

Hodan Omaar
Senior Policy Manager, Center for Data Innovation

Mike Swift
Chief Global Digital Risk Correspondent, MLex

Jonathan Litchman
Co-founder and CEO, The Providence Group

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Sponsorship Packages

Premium Exclusive — $50,000

Please note: This is an exclusive package, available to just **one organization.**

- Speaking position for a company representative to deliver a Keynote speech
- Speaking position for a company representative to participate during one of the main plenary sessions;
- Exclusive Host of the VIP and speakers pre-conference dinner
- 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organization logo as a 'Premium Sponsor' across all pre-event and event day materials, including:
  - Conference website (with link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker).

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Sponsorship Packages

Platinum	$25,000

- Speaking position for a company representative to participate during one of the main plenary sessions;
- 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organization logo as a 'platinum sponsor' across all pre-event and event day materials, including:
  - Conference website (with link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

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Sponsorship Packages

Gold	$10,000

- 3 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organizations);
- Inclusion of your organization logo as a 'Gold sponsor' across all pre-event and event day materials, including:
  - Conference website (with link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 2 places at the pre-conference networking dinner (including speaker) – if organised.

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

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Catering Packages

Exclusive Hosting of Lunch Salon — $10,000

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organization.

The full benefi s of this option include:

- A private room made available with space for up to 20 people to join in a seated lunch;
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests;
- All invitations will be sent out by Forum Global on your behalf, and the event team will also handle all logistical aspects on the event day;
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session;
- Corporate identity displayed as hosts in the private room where the lunch will take place.

Sponsorship of Cocktail Reception — $7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- Your organization seen as the exclusive 'host' of the cocktail reception;
- Exclusive branding at the reception venue on a banner;
- The opportunity for a representative from your organization to give welcome address;
- 3 places at the reception reserved for your representatives and guests;
- 1 guaranteed and complementary delegate place for an organization representative to attend the main conference.

Exclusive Sponsorship of Conference Refreshments — $5,000

- Corporate identity displayed in the refreshments area during coffee break;
- Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- 1 complementary delegate place.

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Product Sponsorship

As well as the main sponsorship packages, there are also a range of product-based branding and exhibition opportunities available with Forum Global. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of you and your company.

Pens $2,000

- Company logo in full color printed on pens distributed to all attendees.
  Cost of production is included.

Notepads $3,000

- Company logo in full color printed on notepads distributed to all attendees.
  Cost of production is included.

Please note: joint sponsorship of both Notepads and Pens is available at the discounted rate of $4,000

Sponsorship of lanyards $4,000 + cost of production

- Company logo printed in full colour on all lanyards.
- Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Sponsorship of conference badges $2,000

- Company logo printed in full colour on all delegate badges.
- Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both Lanyards and Badges is available at the discounted rate of $5,000

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