

ForumGlobal

THE USA AI SUMMIT 25

June 3rd, 2025

WASHINGTON, D.C.

SPONSORSHIP BROCHURE

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PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximizing your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

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Introduction

Forum Global's USA AI Summit will explore the evolving landscape of AI governance in the United States, focusing on the shifting regulatory approach under the Trump administration, the role of state-led AI laws in shaping federal policy, and the practical challenges of implementing AI governance frameworks.

Key discussions will assess the administration's deregulatory strategy, the prospects for bipartisan AI legislation, and the operationalization of AI governance across industries. Additionally, the summit will address the infrastructure required to sustain AI innovation, the U.S.'s position in global AI leadership, and strategies for fostering international cooperation. Sessions will also delve into public trust in AI, the expanding role of AI in government operations, and the ethical, security, and policy challenges that lie ahead.



Why sponsor The USA AI Summit 2025?

- › **Exclusive speaking positions** | Your organization can contribute to the discussion.
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **US and Global outreach** | Convey your message to a broad and international audience.
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event.
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities.
- › **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience at an onsite tabletop stand.

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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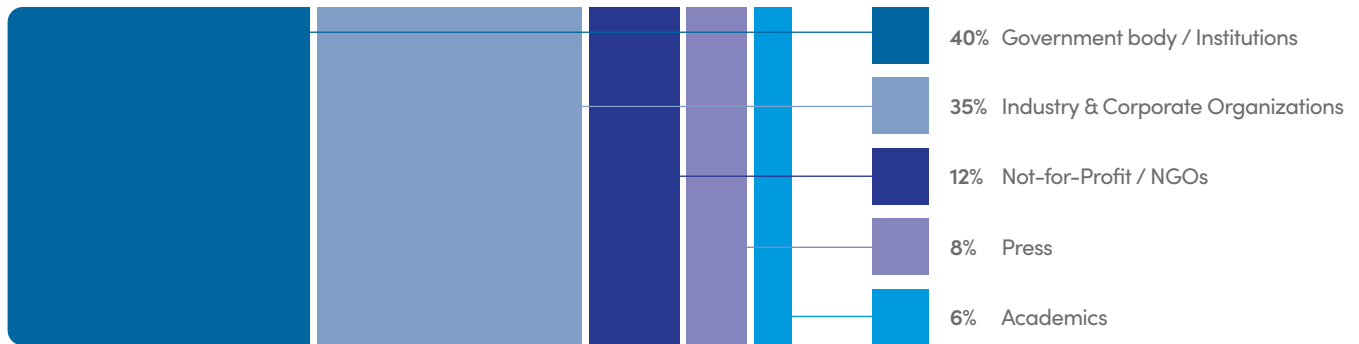
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Details of past Forum Global events & expected audience

Audience Breakdown

The last edition of our Artificial Intelligence conference took place in 2024 in Brussels and online, and saw the following audience breakdown, for those that joined us in-person:



Sponsors of the International AI Summit have included:



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Previous Speakers

*Positions and organizations at time of contribution

Past speakers and contributors at Forum Global events have included:



Rep. Cathy McMorris Rodgers

Chair of the House Energy and Commerce Committee, US House of Representatives



Senator Maria Cantwell

Chair of the Committee on Commerce, Science and Transportation US Senate



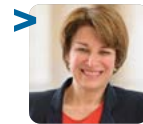
Senator Marsha Blackburn

Ranking Member of the Subcommittee on Consumer Protection, Product Safety, & Data Security, US Senate



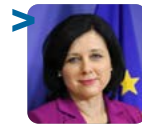
Rep. Gus Bilirakis

Ranking Member, Subcommittee on Consumer Protection and Commerce, House of Representatives



Senator Amy Klobuchar

Chairwoman of the Subcommittee on Competition Policy, Antitrust, and Consumer Rights, US Senate



Věra Jourová

Vice-President, European Commission



Nadia Calviño

First Deputy Prime Minister and Minister for Economy and Digitalization, Spain



Simon Coveney

Minister for Enterprise, Trade and Employment, Ireland



Yi-Jing Lin

Deputy Minister of Digital Affairs Taiwan



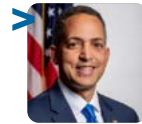
Simon Kennedy

Deputy Minister of Innovation, Science and Economic Development, Canada



Yoichi Iida

Assistant Vice Minister, Ministry for Internal Affairs and Communications (MIC), Japan; Chair of Hiroshima Process WG



Don Graves

Deputy Secretary of Commerce, US Department of Commerce



Alan Davidson

Assistant Secretary of Commerce for Communications and Information, Administrator NTIA



Elizabeth Kelly

Director U.S. AI Safety Institute



Elham Tabassi

Associate Director for Emerging Technologies, Information Technology Laboratory, NIST



Ulrik Vestergaard Knudsen

Deputy Secretary-General OECD



Amandeep Singh Gill

Secretary-General's Envoy on Technology & Under Secretary General United Nations



Rumman Chowdhury

Data Scientist



Christine Wilson

Commissioner, Federal Trade Commission



Alvaro Bedoya

Commissioner Federal Trade Commission



Ron Jarmin

Deputy Director and Chief Operating Officer US Census Bureau



Mason C. Clutter

Chief Privacy Officer U.S. Department of Homeland Security



Kilian Gross

Head of Unit Regulation and Compliance, Artificial Intelligence Office, DG CONNECT European Commission



Elena Fersman

Vice President and Head of Global AI Accelerator, Ericsson



Julie Brill

Chief Privacy Officer and Corporate Vice President Global Privacy, Safety, and Regulatory Affairs Microsoft



Jeff Campbell

SVP and Chief Government Strategy Officer Cisco



Stefano Perego

VP International Operations & Global Ops Services Amazon



John Kamara

Founder of AI Center of Excellence (AICE) Africa



Rebecca Finlay

CEO, Partnership on AI



Sarah Myers West

Managing Director, AI Now Institute

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Sponsorship Packages

Premium Exclusive

\$50,000

Please note: This is an exclusive package, available to just **one organization**.

- › Speaking position for a company representative to deliver a Keynote speech
- › Speaking position for a company representative to participate during one of the main plenary sessions;
- › Exclusive Host of the VIP and speakers pre-conference dinner
- › 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- › Inclusion of your organization logo as a 'Premium Sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- › Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- › Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- › Advance access (1 week before the event) to the list of conference attendees;
- › 2 places at the pre-conference VIP and speaker networking dinner (including speaker).

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Sponsorship Packages

Platinum

\$25,000

- › Speaking position for a company representative to participate during one of the main plenary sessions;
- › 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- › Inclusion of your organization logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- › Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- › Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- › Advance access (1 week before the event) to the list of conference attendees;
- › 2 places at the pre-conference VIP and speaker networking dinner (including speaker)
 - if organised.

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Sponsorship Packages

Gold

\$10,000

- 3 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organizations);
- Inclusion of your organization logo as a 'Gold sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 2 places at the pre-conference networking dinner (including speaker) – if organised.

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

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Catering Packages

Exclusive Hosting of Lunch Salon

\$10,000

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organization.

The full benefits of this option include:

- › A private room made available with space for up to 20 people to join in a seated lunch;
- › The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests;
- › All invitations will be sent out by Forum Global on your behalf, and the event team will also handle all logistical aspects on the event day;
- › Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session;
- › Corporate identity displayed as hosts in the private room where the lunch will take place.

Sponsorship of Cocktail Reception

\$7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- › Your organization seen as the exclusive 'host' of the cocktail reception;
- › Exclusive branding at the reception venue on a banner;
- › The opportunity for a representative from your organization to give welcome address;
- › 3 places at the reception reserved for your representatives and guests;
- › 1 guaranteed and complementary delegate place for an organization representative to attend the main conference.

Exclusive Sponsorship of Conference Refreshments

\$5,000

- › Corporate identity displayed in the refreshments area during coffee break;
- › Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- › 1 complementary delegate place.

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Product Sponsorship

As well as the main sponsorship packages, there are also a range of product-based branding and exhibition opportunities available with Forum Global. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of you and your company.



Pens \$2,000

- › Company logo in full color printed on pens distributed to all attendees.
Cost of production is included.



Notepads \$3,000

- › Company logo in full color printed on notepads distributed to all attendees.
Cost of production is included.

Please note: joint sponsorship of both Notepads and Pens is available at the discounted rate of \$4,000



Sponsorship of lanyards \$4,000 + cost of production

- › Company logo printed in full colour on all lanyards.
- › Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges \$2,000

- › Company logo printed in full colour on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both Lanyards and Badges is available at the discounted rate of \$5,000

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